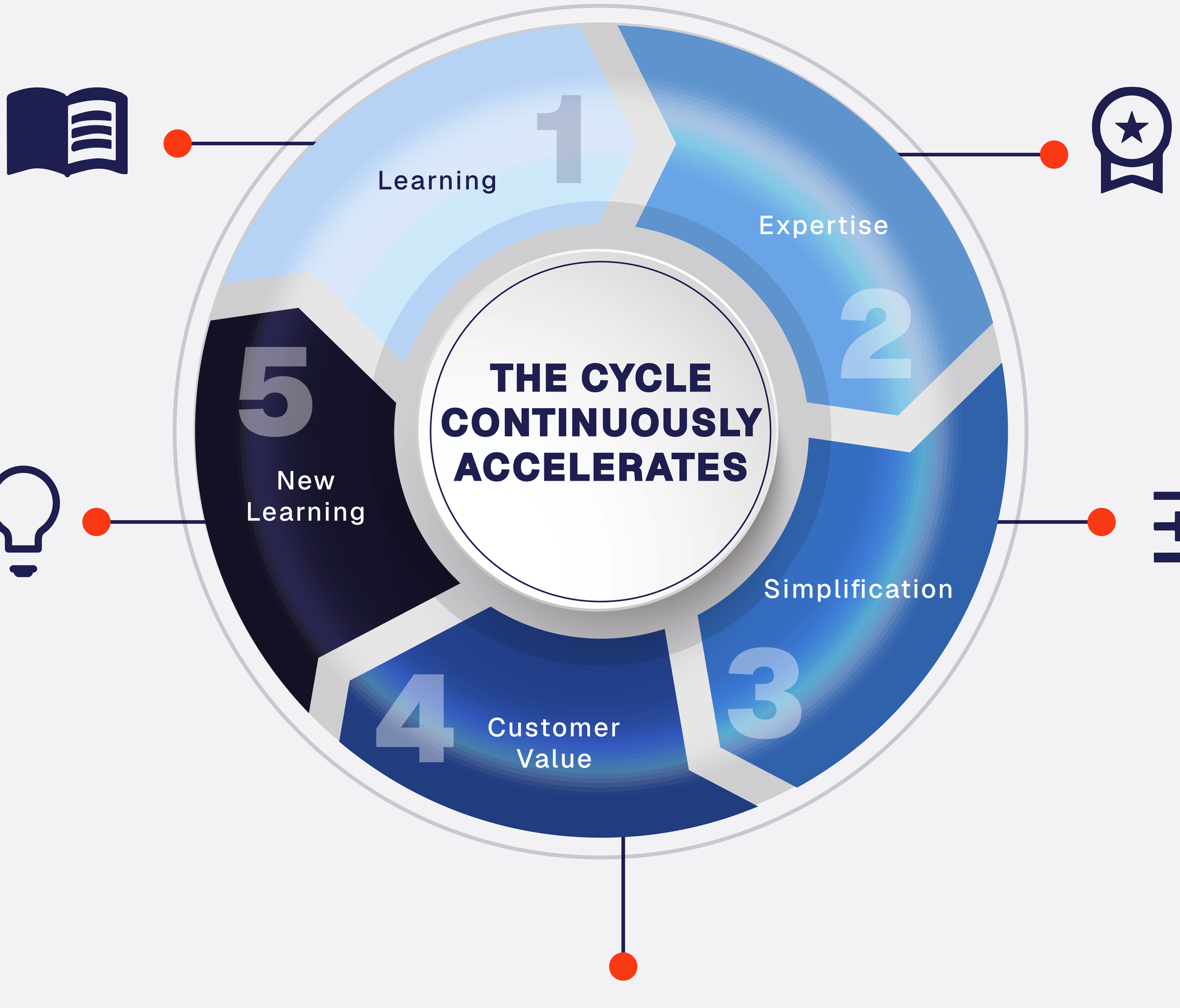
THE LEMAN FLYWHEEL

Learning builds expertise. Expertise enables simplicity. Simplicity creates customer value. Value brings new challenges. Challenges generate new learning



VALUE CREATION